



Preparing veterans to meet the **industrial needs of tomorrow**

We counted on them to protect and serve our country. Now, they can count on us to help them learn high-demand industrial skill sets so they can transition to the next phase of their careers.

The Academy of Advanced Manufacturing (AAM) trains United States military veterans to excel in high-demand instrumentation and automation controls technician positions. Our training builds upon the military technical experience, strong work ethic, and leadership skills that our students already have - and provides them with job opportunities with manufacturers.



FROM MILITARY TO MANUFACTURING



Struggling to find great candidates for your open positions? **You're not alone.**

2.4M

jobs to go unfilled by **2028 in the U.S.***

84%

of executives agree there's a **talent shortage in U.S. manufacturing**

22%

of manufacturing workers will **retire in the next 6 years**

*Deloitte 2018 Skills Gap in Manufacturing Study

Visit rok.auto/aam to learn more about the Academy of Advanced Manufacturing.



Helping you bridge your talent gap

The Academy of Advanced Manufacturing (AAM) certifies **highly skilled veterans in advanced manufacturing** to help them accelerate their careers. These talented, upskilled graduates then become valued additions to industrial teams like yours, helping your manufacturing operations succeed.

Rockwell Automation and ManpowerGroup are proud to partner for this initiative to empower veterans to reach their full professional potential while supporting and **fueling the future growth of manufacturers like you, and the sector as a whole.**

How does the AAM program work?

- The program recruits skilled veterans and completes an in-depth screening and assessment process prior to selecting candidates for the program.
- Selected students complete an intensive 12-week training program to prepare them for work in the role of Instrumentation & Automation Controls Technician. The curriculum combines technical training with professional development skill-building.
- Classes have a maximum of 36 service members and the program hosts multiple cohorts a year.
- Participating manufacturers have the opportunity to interview candidates for roles in their organizations.

Benefits to your company

- **Helps bridge your skills gap.** Our graduates are equipped with skills that will benefit your company for years to come, enabling your evolution as you become a more connected enterprise.
- **High standard of excellence.** Our training holds all participants to a standard of excellence. You can trust that our graduates will uphold that standard in their work.
- **Easy recruitment and retention.** With AAM, you won't need to source, recruit, screen and train employees (often with inconsistent results).
- **Aligns with your values.** If your organization is making a meaningful commitment to hire veterans, AAM is the perfect match. Together, we can help service members transition back into civilian life with a valuable skill set and career.

How do I participate? Contact aam@ra.rockwell.com to advance your journey towards employing America's veterans.