

Executive Leadership and Development Committee



August 11, 2008

Dear ABA Member:

On behalf of the American Bakers Association's Executive Leadership Development Committee (ELDC), we invite you to attend this year's ELDC Public Policy Forum in Capitol Hill, September 15-17, at the Washington Court Hotel.

This year's Public Policy Forum will continue the series of outstanding educational and networking opportunities for baking and allied executives. The forum allows attendees to proactively participate in timely public policy discussions and lobbying campaigns, and also continues its educational focus on developing leadership, management and ethical skills for industry executives.

In the past, ELDC has been successful due to the active participation from both baker and allied member companies, and we are hopeful that you or an appropriate representative from your company will attend this year's forum, which promises to be thought provoking, informative and entertaining.

Please find enclosed the tentative program agenda and registration form. **The hotel reservation deadline is Friday, August 15.** If you have any questions, please contact ABA's ELDC Staff Liaison and Director of Political Affairs, Kelly Knowles in the ABA office at 202-789-0300.

Thank you in advance for your support of the ABA's Executive Leadership Development Committee. We hope to see you in September!

Sincerely,

Rowdy Brixey
ELDC Co-Chair
Interstate Brands Corporation

Kurt Miller
ELDC Co-Chair
J & K Ingredients

cc: John Coyne, ELDC Program Co-Chair, Pepperidge Farm, Inc.
Joe Marx, ELDC Program Co-Chair, D. Thomas & Associates

Enclosures